


TECHNET AUSTRALIA 2018

Sponsorship & Exhibition Prospectus

22 - 23 November 2018

Global Change Institute Building,
The University of Queensland, St Lucia, Brisbane



w: science.uq.edu.au/technet-2018
e: technet@uq.edu.au
p: +61 7 3443 2071



SUPERTECHS, 'From invisibility cloaks to capes; revealing your value'



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

Ranked in the world's top 50, The University of Queensland is one of Australia's leading research and teaching institutions



TechNet Australia is the peak body for tertiary education sector technicians in Australia

WELCOME

We are pleased to invite you to the TechNet conference at the picturesque Global Change Institute Living Building, The University of Queensland St Lucia campus.

By joining us at the conference tradeshow, or purchasing a sponsorship package, we can help you build up your business with the tertiary education sector.

- ▶ Meet face-to-face with the technical staff who purchase, use and recommend your equipment and services.
- ▶ Consolidate your position as a market leader, or grow your network nationally and beyond.
- ▶ Demonstrate the benefits of your products and services directly to users.
- ▶ Support the professional development of the next generation of tech developers, users & potential employees.

DELEGATE PROFILE

The conference typically attracts 150 to 230 delegates from throughout Australia and overseas (NZ, Oceania).

Technical staff are typically from Science, Engineering, Medicine & Nursing, Health, and Creative Industries.

They are involved in teaching, research, trades, safety, and infrastructure management.

Most delegates have direct or indirect purchasing power, with individual departments spending \$10,000s to \$ millions annually on equipment & consumables.



MAJOR SPONSOR (limit of 1 only)
\$10,000

Visibility:

- You are entitled to your logo on each delegate's lanyard
- Exhibition space in a prime location

Acknowledgement as a Major Sponsor, plus:

- Your logo on conference marketing material
- Your logo and weblink on the conference website
- Your logo in the conference handbook with a 250-word company profile
- Your logo displayed prominently on the holding slide at the beginning of each plenary session
- Acknowledgement by the conference Chair at the conference opening and closing addresses

Advertising:

- Full-page colour advertisement in the conference handbook (artwork to be supplied)
- Two inserts in the conference satchels (items to be supplied)

Plus...

- Complementary registration for two delegates (does not include conference dinner)
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations

CONFERENCE SPONSOR
\$5,000

Visibility:

- Exhibition space in the tradeshow

Acknowledgement as a Conference Sponsor, plus:

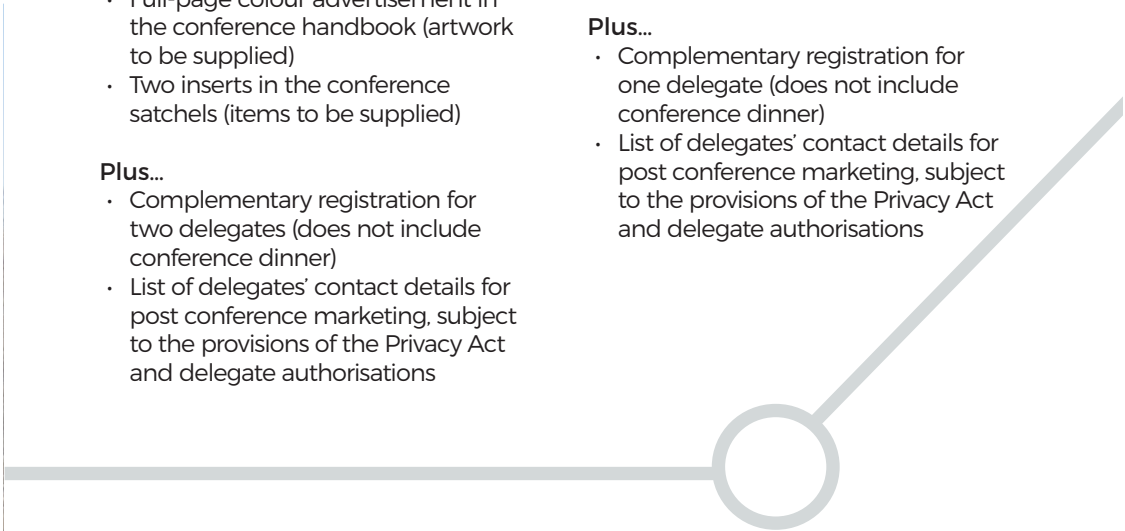
- Your logo and weblink on the conference website
- Your logo in the conference handbook with a 150-word company profile
- Your logo displayed on the holding slide at the beginning of each plenary session
- Acknowledgement by the session chair at the start of at least one conference plenary

Advertising:

- Half-page black-and-white advertisement in the conference handbook (artwork to be supplied)
- One insert in the conference satchels (items to be supplied)

Plus...

- Complementary registration for one delegate (does not include conference dinner)
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations



CONFERENCE DINNER SPONSOR
\$8,000

Visibility:

- You are entitled to a stand-alone banner at the dinner event, exclusive of other conference sponsors

Acknowledgement as a Conference Dinner Sponsor, plus:

- Your logo and weblink on the conference website
- Your logo in the conference handbook with a 150-word company profile
- Acknowledgement by the Chair at the start of conference dinner speeches

Advertising:

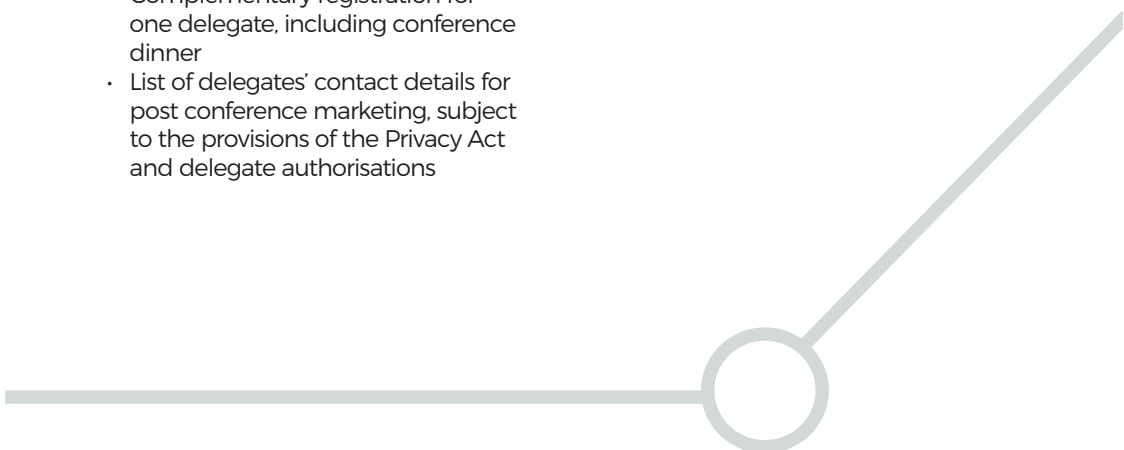
- Half-page black-and-white advertisement in the conference handbook (artwork to be supplied)
- One insert in the conference satchels (items to be supplied)

Plus...

- Complementary registration for one delegate, including conference dinner
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations

POSTER GALLERY SPONSOR (limit of 1 only)
\$2,500

- Presentation of award to Poster Gallery winner
- Company signage displayed in Poster Gallery area
- Your logo in the conference handbook
- Your logo and weblink on the conference website
- Your logo displayed on the holding slide at the beginning of each plenary session
- One insert in the conference satchels (items to be supplied)
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations



FIELD TRIP SPONSOR (limit of 4 only)
\$1,000

- Complementary attendance at the field trip
- Your logo in the conference handbook in association with the sponsored field trip
- Your logo and weblink on the conference website
- One insert in the conference satchels (items to be supplied)
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations

Field trips are to

- Gatton campus (Science, Vet, Engineering focus)
- Translational Research Institute (Medicine, Pharmacy)
- Moreton Bay Research Station (Science & Education focus)
- Indooroopilly Experimental Mine Site (Science, Engineering)

**CONFERENCE HANDBOOK
ADVERTISING**
\$400 - \$2,000

The official conference handbook is supplied to every delegate, presenter, sponsor and exhibitor.

Back page - A5 portrait, colour \$2,000

Inner front page - A5 portrait, colour \$1,500

Full page - A5 portrait, colour \$800

Full page - A5 portrait, B&W \$600

Half page - A6 landscape, colour \$600

Half page - A6 landscape, B&W \$400

Full specifications available on request.



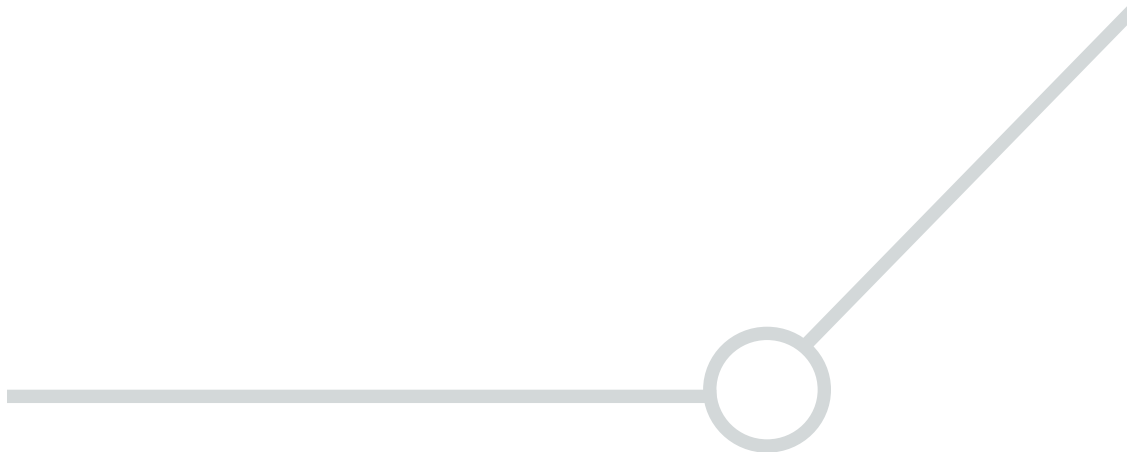
**TRADESHOW EXHIBITION DISPLAY
\$900**

- Exhibition space in the tradeshow
- Your logo in the conference handbook
- Your logo and weblink on the conference website
- Two exhibition staff registrations (includes day catering and poster sessions; does not include conference sessions or conference dinner)
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations

The exhibition room adjoins the conference central hub for catering, posters and networking. The exhibition tradeshow will be open to all university academic and professional staff between morning tea & lunch on the Thursday and Friday of the conference.

**SOCIAL SESSION SPONSOR
Morning or afternoon tea: \$500
Lunch: \$1,000**

- Company signage displayed in catering area during the sponsored session
- Your logo in the conference handbook
- Your logo and weblink on the conference website
- Your logo displayed on the holding slide at the beginning of each plenary session
- List of delegates' contact details for post conference marketing, subject to the provisions of the Privacy Act and delegate authorisations





General information, terms and conditions

Securing your sponsorship or exhibition

Sponsorship packages and exhibition space will be allocated in order of receipt of application form and full payment. The application form was attached to the email. Alternatively, they can be downloaded from our website, or are available on request via email to technet@uq.edu.au.

Final payment

Settlement of all outstanding monies is required by no later than 30 days after receipt of the tax invoice or 30 days prior to the conference, whichever is earlier. If full payment is not received within this time, the Conference Committee reserves the right to re-assign your partnership or trade booth without notice.

Cancellation

Cancellation of bookings must be made in writing and forwarded to UQ: technet@uq.edu.au

Cancellations made after 16 October 2018 will incur a cancellation fee equal to 50% of total amount due.

After 29 October 2018: No refund applies.

Security

Please do not leave valuable items unattended at your display. The exhibition room will be locked overnight, but it is suggested that no easily removed valuable items be left overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

Insurance

You must have public liability insurance to exhibit. Insurance for loss or damage to equipment or products within the exhibition or during transport is the responsibility of the exhibitor.

Accommodation

The preferred accommodation for delegates is Emmanuel College, just 10 minutes' walk from the exhibition room. Details and rates are available on the conference website. Many other options are available within 5 km of the campus.



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